

Bachelor of Arts Degree in Corporative Communication (Code No. 289)

http://metro.inter.edu/ (General Catalog 2020-2021)

Tel. (787) 250-1912 Exts. 2285, 2493, 2311 o 2149

Name: _____

Student Number: _____

REQUIREMENTS	
General Education Requirements	48 credits
Major Requirements	60 credits
Prescribed Distributive Requirements	6 credits
Elective Courses	6 credits
Total	120 credits

In the English curriculum the student will take one of the following sequences, according to the College Board score:	
¹ Level 1 Elementary (440 or less)	GEEN 1101, GEEN 1102, GEEN 1103
² Level 2 Intermediate (441 to 580)	GEEN 1201, GEEN 1202, GEEN 1203
³ Level 3 Advanced (581 or more)	GEEN 2311, GEEN 2312, GEEN 2313
⁴ Three (3) consecutive Spanish courses are required. Students whose native language is not Spanish will be required to take GESP 1021, GESP 1022 and GESP 2023.	

All students must comply with the requirements of the General Catalogue available at www.metro.inter.edu
 Students' official evaluation is made on the Register Office after paying the required fees. Students must approve the business core and major courses with a minimum of a "C" grade.

FIRST YEAR

FIRST SEMESTER				
Course	Course Title	Credits	Requirement	Grade
¹ GEEN 1101	¹ English as a Second Language I: Oral Communication	3		
² GEEN 1201	² English Communication I			
³ GEEN 2311	³ Reading and Writing			
GESP 1101	Literature and Communication: Narrative and Poetry	3		
⁴ GESP 1021	⁴ Basic Spanish as a Foreign Language			
GEIC 1010	Information and Computing Technologies	3		
GEMA 1200	Fundamentals of Algebra	3		
COMU 1000	Introduction to Communication	3		
Total		15		

SECOND SEMESTER				
Course	Course Title	Credits	Requirement	Grade
¹ GEEN 1102	¹ English as a Second Language II: Reading	3	¹ GEEN 1101	
² GEEN 1202	² English Communication II		² GEEN 1201	
³ GEEN 2312	³ Literature and Writing		³ GEEN 2311	
GESP 1102	Literature and Communication: Essay and Theatre	3	GESP 1101	
⁴ GESP 1022	⁴ Intermediate Spanish as a Foreign Language		⁴ GESP 1021	
COMU 2001	Corporative Communication	3		
MKTG 1210	Introduction to Marketing	3		
BADM 1900	Fundamentals of Business Management	3		
Total		15		

SECOND YEAR

FIRST SEMESTER				
Course	Course Title	Credits	Requirement	Grade
¹ GEEN 1103	¹ English as a Second Language III: Writing	3	¹ GEEN 1102	
² GEEN 1203	² English Communication III		² GEEN 1202	
³ GEEN 2313	³ Research and Writing		³ GEEN 2312	
GESP 2203	Literature and World View	3	GESP 1102	
⁴ GESP 2023	⁴ Advanced Spanish as a Foreign Language		⁴ GESP 1102 or its equivalent	
COMU 2002	Administration of Corporative Communication	3	COMU 2001	
GEEC 2000	Entrepreneurial Culture	3		
GEPE 3010	Art Appreciation	3		
GEPE 3020	Music Appreciation			
GEPE 3030	Theatre Appreciation			
Total		15		

SECOND SEMESTER				
Course	Course Title	Credits	Requirement	Grade
GEHS 2010	Historical Process of Contemporary Puerto Rico	3		
MKTG 2220	Marketing Management	3	MKTG 1210	
COMU 2003	Trends in Communication Technology	3		
ENTR 2200	Fundamentals of Entrepreneurship	3		
INTB 2200	Cultural Awareness in International Business	3	MKTG 1210	
Total		15		

THIRD YEAR

FIRST SEMESTER				
Course	Course Title	Credits	Requirement	Grade
COMU 3001	Strategic Planning	3	COMU 2001	
GEHP 3000	Integral Health and Quality of Life	3		
GEHS 3020	Global Society	Choose one course of 3 credits		
GEHS 3050	Human Formation, Society, and Culture			
GEHS 4020	Ancient and Medieval Western Civilization			
GEHS 4030	Modern and Contemporary Western Civilization			
SPAN 3015	Oral Communication	3	GESP 2203 with a minimum grade of C	
COMU 2030	Foundations of Public Relations	3		
Total		15		

SECOND SEMESTER				
Course	Course Title	Credits	Requirement	Grade
GEST 2020	The Natural Environment and the Human Being	Choose one course of 3 credits		
*GEST 2030	*Technology and Environment (Only for students studying for the Bachelor of Arts in Secondary Education in Biology or Chemistry).			
ENGL 3025	Writing of Professional Documents	3		
ENGL 3310	Public Speaking	3		
COMU 3013	Public Relations Plan	3		
COMU 2031	Foundations of Publicity	3	MKTG 1210	
Total		15		

FOURTH YEAR

FIRST SEMESTER				
Course	Course Title	Credits	Requirement	Grade
SPAN 3025	Writing of Professional Documents	3		
COMU 4320	Legal and Ethical Aspects	3	Have approved 50 credits toward the degree.	
GEPE 4040	Ethics and Social Responsibility	3		
ENTR 2212	Social Entrepreneurism	3		
GECF 1010	Introduction to the Christian Faith	3		
Total		15		

SECOND SEMESTER				
Course	Course Title	Credits	Requirement	Grade
**COMU 3000	Research Processes in Communications	3		
COMU 4493 before COMU 4491	Professional Practice (Practical experience in a work environment related to the student's major. This practice will be carried out in a company, institution, or organization in or outside Puerto Rico, with which the Institution has established an agreement. Requires more than 135 hours of practice during the academic term).	Choose one course of 3 credits	COMU 4493 Prerequisite: To have approved 60 credits of the major with a minimum index of 3.00	
or	COMU 4494 before COMU 4492		COMU 4494 Prerequisites: To have a minimum academic index in the major of 3.00, and authorization of the department director.	
PSYC 3313	Industrial-Organizational Psychology	3		
____	Elective Courses	3		
____	Elective Courses	3		
Total		15		

