

Bachelor of Business Administration in Music Business Management (Code No. B252)

http://metro.inter.edu/ (General Catalog 2020-2021)

Tel. (787) 250-1912 Exts. 2285, 2493, 2311 o 2149

Name: _____

Student Number: _____

Requirements	
General Education Requirements	48 credits
Core Requirements	25 credits
Major Requirements	30 credits
Related Requirements	15 credits
Free Elective	3 credits
Total	121 credits

In the English curriculum the student will take one of the following sequences, according to the College Board score:	
¹ Level 1 Elementary (440 or less)	GEEN 1101, GEEN 1102, GEEN 1103
² Level 2 Intermediate (441 to 580)	GEEN 1201, GEEN 1202, GEEN 1203
³ Level 3 Advanced (581 or more)	GEEN 2311, GEEN 2312, GEEN 2313
⁴ Three (3) consecutive Spanish courses are required. Students whose native language is not Spanish will be required to take GESP 1021, GESP 1022 and GESP 2023.	

All students must comply with the requirements of the General Catalogue available at www.metro.inter.edu
 Students' official evaluation is made on the Register Office after paying the required fees. Students must approve the business core and major courses with a minimum of a "C" grade.

FIRST YEAR

FIRST SEMESTER				
Course	Course Title	Credits	Requirement	Grade
GESP 1101	Literature and Communication: Narrative and Poetry	3		
⁴ GESP 1021	⁴ Basic Spanish as a Foreign Language			
GEPE 3020	Music Appreciation	3		
MUBA 1000	Introduction to Business in the Music Industry	3		
MUBA 1300	Musical Fundamentals for Enterprises	3	GEPE 3020	
MKTG 1210	Introduction to Marketing	3		
Total		15		

SECOND SEMESTER				
Course	Course Title	Credits	Requirement	Grade
¹ GEEN 1101	¹ English as a Second Language I: Oral Communication	3		
² GEEN 1201	² English Communication I			
³ GEEN 2311	³ Reading and Writing			
GESP 1102	Literature and Communication: Essay and Theatre	3	GESP 1101	
⁴ GESP 1022	⁴ Intermediate Spanish as a Foreign Language		⁴ GESP 1021	
GEMA 1200	Fundamentals of Algebra	3		
GEIC 1010	Information and Computing Technologies	3		
MUBA 1100	Music Marketing	3	MKTG 1210	
Total		15		

SECOND YEAR

FIRST SEMESTER				
Course	Course Title	Credits	Requirement	Grade
¹ GEEN 1102	¹ English as a Second Language II: Reading	3	¹ GEEN 1101	
² GEEN 1202	² English Communication II		² GEEN 1201	
³ GEEN 2312	³ Literature and Writing		³ GEEN 2311	
GESP 2203	Literature and World View	3	GESP 1102	
⁴ GESP 2023	⁴ Advanced Spanish as a Foreign Language		⁴ GESP 1022 or its equivalent	
ENTR 2200	Fundamentals of Entrepreneurship	3		
BADM 1900	Fundamentals of Business Management	3		
MUBA 1200	Principles of the Management of Artists	3	MUBA 1000	
Total		15		

SECOND SEMESTER				
Course	Course Title	Credits	Requirement	Grade
¹ GEEN 1103	¹ English as a Second Language III: Writing	3	¹ GEEN 1102	
² GEEN 1203	² English Communication III		² GEEN 1202	
³ GEEN 2313	³ Research and Writing		³ GEEN 2312	
GEST 2020	The Natural Environment and The Human Being	Choose one course of 3 credits		
*GEST 2030	*Technology and Environment (Only for students studying Biology or Chemistry, must take the GEST 2030 course)			
MAEC 2140	Fundamentals of Quantitative Methods	3	GEMA 1200	
MUBA 1400	Legal Aspects in the Music Business	3		
ACCT 1161	Introduction to Financial Accounting	4		
Total		16		

THIRD YEAR

FIRST SEMESTER				
Course	Course Title	Credits	Requirement	Grade
STAT 1201 before MAEC 2221	Statistics I	3	GEMA 1000 or GEMA 1200	
GEHS 3020 GEHS 3050 GEHS 4020 GEHS 4030	Global Society Human Formation, Society, and Culture Ancient and Medieval Western Civilization Modern and Contemporary Western Civilization	Choose one course of 3 credits		
MKTG 2220	Marketing Strategic Management	3	MKTG 1210	
MKTG 2223	Consumer Behavior	3	MKTG 1210	
MUBA 2000	Diffusion, Promotion and Distribution of Music in Internet	3	MUBA 1100	
*MUBA 397_	*Special Topics	1	Autorization of the director of Department	
Total		16		

SECOND SEMESTER				
Course	Course Title	Credits	Requirement	Grade
MAEC 2211	Principles of Microeconomics	3	GEMA 1200	
OMSY 3030 or OMSY 3040	Business Communication in Spanish or Business Communication in English	Choose one course of 3 credits	OMSY 3030: GESP 1102, and OMSY 1101 or GEIC 1010 or OMSY 3040: GEEN 1101 or the equivalent and OMSY 1101 or GEIC 1010	
GEPE 4040	Ethics and Social Responsibility	3		
MKTG 3230	Marketing Integrated Communication	3	MKTG 2223	
MUBA 3000	Introduction to Musical Production	3	MUBA 1100	
*MUBA 397_	*Special Topics	1	Autorization of the director of Department	
Total		16		

FOURTH YEAR

FIRST SEMESTER				
Course	Course Title	Credits	Requirement	Grade
GEHS 2010	Historical Process of Contemporary Puerto Rico	3		
GECF 1010	Introduction to the Christian Faith	3		
MKTG 3233	Public Relations	3	MKTG 3230	
MUBA 4000	Project Management in the Music Industry	3	MUBA 2000 and MUBA 3000	
GEEC 2000	Entrepreneurial Culture	3		
*MUBA 397_	*Special Topics	1		
Total		16		

SECOND SEMESTER				
Course	Course Title	Credits	Requirement	Grade
GEHP 3000	Integral Health and Quality of Life	3		
MKTG 4244	International Marketing	3	MKTG 2220	
_____	Free Elective	3		
MUBA 4971	Integrated Seminar	3	MKTG 3230 and MUBA 4000	
Total		12		

* Special Topics: One will be offered per semester, the topics will be related to new industry trends and new technologies, documentation procedures and laws, creativity development tools, etc. Most topics can be taken by students of the program, regardless of the year they are studying. If any of the topics requires an advanced level of knowledge, the prerequisite courses will be established.