

# MBA

## Interamerican University of PR Metro Campus

### Business Administration for Executives (M.B.A.)

The Master of Business Administration Program for Executives (Executive MBA) has the mission of developing business leaders in the Puerto Rican and global community. These leaders will be able to meet the highest standards of excellence and will acquire up-to-date knowledge and personal and professional competencies to improve their directive effectiveness and the competitiveness of their organizations. This accomplishment will be achieved together with ethical principles for the benefit of the community and society. The Master of Administration Degree for Executives or Executive MBA is the highest level program oriented towards the formation of business executives.

The Metropolitan Campus is authorized to offer this Program.

#### Admission Requirements

Students seeking admission to the Master in Business Administration Program for Executives must meet the admission requirements established for Masters' Programs in the current Graduate Catalog. In addition, they must meet the following specific Program requirements:

1. Occupy or have occupied a managerial position at the top or middle levels and have a minimum of five years of experience.
2. Have at least eight years of professional work experience.
3. If the student is in one of the following situations: a) has a Professional License issued by an entity of the Commonwealth of Puerto Rico, b) has a Professional License of some state of the United States or of a foreign State that is properly legalized and related to Business Administration disciplines or, c) has a professional certification issued by a recognized entity in business disciplines, will be granted, at the time of admission, two years of work experience for each license or professional certification.

## Graduation Requirements

In addition to fulfilling the graduation requirements of the Graduate Catalog, students of this Program must meet the following requirement.

1. Pass the seminars of the specialization INBS 6970 and BADM 697F with a minimum grade of B.

### REQUIREMENTS FOR the MASTER IN Business Administration DEGREE for EXECUTIVES (Executive MBA)

Specialization Requirements	Total	<u>36 credits</u> 36
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#### Specialization Requirements – 36 credits

BADM	5060	Management Information Systems	3
BADM	5140	Legal and Social Environment in Business	3
BADM	6450	Decision-Making	3
BADM	6500	Integration Seminar on Entrepreneurial Strategies	3
BADM	6780	The Manager in an International Economy	3
BADM	6971	Seminar in Business Social Responsibility	3
BADM	697F	Integration Seminar for Business Managers	3
INBS	6970	Seminar: Business Environment and Administrative Practices of the Caribbean and Latin America	3
LARE	6430	New Organizational Work Patterns	3
QODS	5010	Strategic Management: Innovation and Change	3
QODS	6020	Accounting as a tool for Executive Action	3
QODS	6035	Marketing Information and Competitive Advantage	3

Course BADM 697F (Integration Enterprise Seminar for Managers) replaces the Integration Seminar that this Catalog includes in Institutional Graduation Requirements for Masters' Programs.

## **Courses in Business Administration (BADM)**

### **BADM 5060 MANAGEMENT INFORMATION SYSTEMS**

Management information systems and their impact on management problems as well as their effect on the organization. Development of analytical skills for selecting information systems based on electronic computers and their relationship to the managerial decision-making process.

3 credits

### **BADM 5140 LEGAL AND SOCIAL ENVIRONMENT IN BUSINESS**

Legal systems focusing on the managerial decision-making process. Special attention is given to the relationship between firms and the government and on how laws and the environment affect business activities. Contemporary legal problems and lawmaking trends are considered.

3 credits

### **BADM 6450 DECISION-MAKING**

Economic and financial business problems and the techniques used in the decision-making process for their solution. Emphasis on the practical aspects of decision-making problems pertaining to the use of organizational resources. Discussion of business objectives, demand concepts, market structure, costs, capital flow as well as the different economic decision-making techniques.

3 credits

### **BADM 6500 INTEGRATION SEMINAR ON ENTERPRENURIAL STRATEGIES**

Analysis of the factors to be considered in the formulation and selection of strategies and policies for the development and operations of companies in local and international competitive markets. Prerequisite: Have completed all core courses. Grade P/NP.

3 credits

### **BADM 6780 THE MANAGER IN AN INTERNATIONAL ECONOMY**

Principles and practices of behavior in businesses that extend beyond national boundaries. Discussion of important international agreements, considering the multiple roles that a manager can play at the international level.

3 credits

### **BADM 697F INTEGRATION SEMINAR FOR BUSINESS MANAGERS**

Analysis of case studies related to significant managerial challenges that an executive manager faces and the practical solutions to these.

3 credits

**BADM 6971 SEMINAR IN BUSINESS SOCIAL RESPONSIBILITY**

Analysis of the theory and practices necessary to achieve a socially responsible company or organization. Providing company managers and professionals with knowledge of the existing methodologies to analyze, practice and inform employees on the company's social responsibility.

3 credits

**Courses in International Business (INBS)****INBS 6970 SEMINAR: BUSINESS ENVIRONMENT AND ADMINISTRATIVE PRACTICES OF THE CARIBBEAN AND LATIN AMERICA**

Analysis of the most significant geographical, political, and economical aspects of the Caribbean and Latin American regions and their application to pertinent administrative functions. Study of the current international treaties.

**Courses in Labor Relations (LARE)****LARE 6430 NEW WORK PATTERNS AND PERSONAL VALUES**

New personal values accompanying economic development. Consideration of various alternatives to the traditional daily work pattern: techniques of work enrichment, worker participation, flexible work schedules, experience in different types of production organizations; weak and strong points of such organizations.

3 credits

**Courses in Quality Organizational Design (QODS)****QODS 5010 STRATEGIC MANAGEMENT: INNOVATION AND CHANGE**

Tools of quality management and its philosophies. Necessary. re-engineering to achieve quality in products and services. Short and long-term success management, strategic framework for problem solving. Study and analysis of organizational changes to achieve innovation and competitiveness. Emphasis on the role of the organizational leader to bring about innovation and change.

3 credits

**QODS 6020 ACCOUNTING AS A TOOL FOR EXECUTIVE ACTION**

Study of managerial decisions through the techniques of planning and control. Analysis of profit planning, responsibility accounting, patterns of cost behavior and the application of accounting data for basic planning and control decisions.

3 credits



**QODS 6035 MARKETING INFORMATION AND COMPETITIVE ADVANTAGE**

Analysis of marketing and consumer data. Use and analysis of these for developing competitive market strategies.

3 credits